

MINUTES NEF MEETING 10/18/16

Attendees:

Dawn	Palma	Secretary
Marile	Borden	President
Amy	Staunton	Treasurer
Sherry	Clark	Communications
Kim	Haven	Fundraising Committee
Monica	Slingluff	Melican Middle School Rep
Leigh	Fawcett	Zeh School Rep
Jenna	Kyes	Zeh School Rep
Tim	Mills	Zeh School Rep
Rebecca	Luciano	Proctor School Rep
Theresa	Cerrone	Proctor school Rep
Kerri	Martinek	Peaslee School Rep
Jennifer	Shields	Teacher Rep
Danielle	Williams	Golden Apple Coordinator
Alana	Cyr	Proctor School Principal
Noel	Silvia	

Agenda:

- Introductions
- Financial Update (Amy)
 - Amy to send Dawn notes from financial update
 - Question: Would we ever look at the \$26k in reserve (i.e. ask financial advisor)?
 - Next step: Decide on role of this reserve.
- Team Trivia Night
 - Maggie is taking lead
 - Venue: DoubleTree
 - Date decided: 4/7/17
- Princess Tea
 - Vasavi is taking the lead
 - Saturday, May 6th
 - HS is reserved and princesses are being booked
- Fundraising Committee
 - Kim Haven
 - All documents are ready and can be sent to anyone who would like to have a copy
- Grants Committee:
 - Request from Marile to Committee –Research what other Ed Orgs have for their criteria and come back with proposal by the first of the year. Sue is aware of this request and will talk with committee.
 - School reps to go out with information shortly after criteria finalized and give examples of grants awarded to teachers and show how easy it is to apply
 - Goal: \$40K this year

- Chromebook Campaign
 - \$14K to date
 - Goal: \$50k by end of year in order to put 200 devices in the schools
 - Fundraising will work on larger donations but still need individual donations
 - Needs assessment complete : State recommends 1 to 1 device to student ratio and we are short of that
 - There are 2,000 devices in town that are going to age out. The cost to replace just these devices is close to \$500K
 - T. Rose Karate Program – Willing to offer a 6 week introduction program for \$150 and all dollars will go to NEF. If student then signs up for another session he will give \$50 to NEF. NEF school reps to promote this offering.
 - Marile to send letter to Alana. Alana will have the letter sent out from principals reminding families of Chromebook Campaign.
 - Look into getting students involved in campaign (i.e. student councils, 5th grade community projects)
 - Looking for Corporate donors
 - Looking for individual donors – many companies offer matching gifts
 - “Evenings for Education” – Host parties and charge per guest and all dollars go to foundation
 - Example: Dinner parties, cocktail parties, brunch, wine tastings, themed nights, football parties
 - Looking for hosts (google small hosted fundraisers)
 - Looking for volunteer to coordinate– not a lot of work
 - Sherry to promote via social media
 - Develop a “link in a box” to make it easy for hosts.
- Teacher Appreciation Program (Golden Apples)
 - First big initiative is holiday – Need to get the ball rolling
 - Golden Apples can be purchased any day of the year but usually happens Christmas, TAW and end of year.
 - Option to add a \$5 gift card – LY Target and DD. These dollars go to NEF Grants.
 - First communication to be from Sherry
 - Idea – On thank you page add option to donate to Chromebook Campaign
- Other
 - Maggie to organize non-profit google site this year
 - Northborough/ Southborough Villager interested in featuring NEF in several articles throughout year
- Next Meeting: 11/15/16